

Georgian Bay Business Connections



Welcome

About Georgian Bay Business Connections

Mission Statement

To provide a forum where small business in Southern Georgian Bay meet to promote their business, exchange ideas, provide referrals, further develop their business skills and network with professionals with the same goal – growing their business in a community where they can provide value.

Here are the Membership Rules:

GBBC is a structured group - there will be an agenda to follow at every meeting, which includes a one minute introduction by every member, a presentation by a member(s) or an outside speaker, and networking time. At the beginning of each meeting we will ask if there are any guests. You can then introduce your guest and they will give their one minute infomercial at the beginning of our meeting. Remember if you don't address a referral ASAP, the person who referred you might not do so again because they are afraid you will let them down.

Exclusivity:

One member per business category.

Attendance:

We meet once a week on Thursday morning at 8 am, except for the third Thursday of every month - members should be able to arrange their schedules accordingly and make every effort to be present. *Members arriving late or leaving early from the meeting will forfeit their chance to present their infomercial.* 75% attendance equals 2 missed meetings per quarter. We will review any attendance issues and categories that have people waiting at each meeting. An email will be sent reminding of the importance of attending after 2 missed meetings during the quarter. A third missed meeting in the same quarter will open up your category.

Substitutes:

If you can't make it to a meeting, please consider sending a substitute. At a minimum, please advise a member who will be attending that you cannot make it. If you're sending a substitute it will count as you being present - a substitute should be someone that is not a regular member of the GBBC.

Commitment:

We want to be able to share referrals and information with all our members. We therefore encourage members to attend as it is essential to developing relationships and developing a level of trust and expertise.

Timekeeping for infomercials:

You will have about 1 minute, depending on the available time
(the more members we have, the shorter the infomercials) timed by a volunteer member.

Referrals: It is the responsibility of the member to follow-up on the referrals received in a professional timely manner. Referrals will not be recorded, but we still expect all members to be conscious about the group in all areas of life and to give referrals to other group members at every opportunity. After all that is why we are here and why the group is a success. Members are not required to report on the success (or failure) of a referral, but the group encourages you to do so, as this lets new members/visitors know that we are doing business.

Venue:

ShopMidland.com Hub,
270 King Street, Downtown Midland

Meetings are to run not more than 60 minutes

Agenda**7:45**

Open networking

8:00

Welcome

8:05

Infomercials – 60 second presentation of your business.

8:20

Member presentations or guest speaker

8:40

Questions/Referrals/Successes/Community Activities

9:00

Adjournment